

· | L~L L>%n, Y~s->YnY^>) s...~L 7^, HYB" L~Bp} >^y%o
2L... ^" ~ "pL~ †YL%o, ~ £ L~n, " } , %o, | L~ £>%o 5p%o%o
n^L>" AY"~£ p>">A, Y" } ¥s-HY%o¥ ~5p%o%o pL~%B, -H's~
>%o£%o Ns-HY%o¥ %dLBTB^AL~Bp} >^y%oL... ^"%op>" £ s~
"~¥", ~-%oL~"p>"†YL%o, ~N , £s-nY... , ~, Y^~) LHS~ ~
fl~"L^">s-} L~" L~Bp} >^y%o2L... ^"

5pL~ T~>~Bs~ %o^sBL%oS-HY%o¥ %o, ~L~ "p>" p>%o, ~n~
^LB, n-sLH"p>"~pL~ snp"~H">~%o pL~HQL^L~BL^AL"£LL~
%BBL%o~H^N-sY^L~, ¥>nn^Ln> ~n~ ^As s ~Y%o~LCL~"%o
N, } ~ T~>~Bs~ %o^sBL%o^, HYB"%o~ £L£L^L^>AL~
", ~ L" LH"

AN 11DAN T~>~a ~ %o £—,, n>



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/ ' 7 Hs(\$LHA¥) ' 7 ; ~%oBys-L%o"L %o%o, é NL†ŸL~" ¥
Ÿ%o^%oL"Ÿ^~", ~>%oLB†B^...^, HÿB" ~ B, %o%o ~%A %oB", ^%o
>"~pL} LHS~ ~ {S%o%o.L^} , ~"p~N, } Ÿ%o^%o%oCL^>nL ~



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2L"L~ , ~s~"p%B>%} L>~%did a person perform a
yL¥>B , ~ %LBTB> ¥>~ 4LF~A>>BL~>B , ~~, ~>
"~>~%B , ~>B , ~%Bp>%>ys-n>..>¥} L~" ... Bp>%n~
a stock or cryptocurrency, transferring money, or taking
, ~s~%>~BL.., s¥ >~H"pL~B } LA>By>~H.L^N^} ~
>~, "pL^%Bp~>B , ~>n>s-



: p>"H, L%>CL^>nL~L"L~ , ~
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, Y", NBY^\$ %¥~EL~>%o~>~^L"L~ , ~^L.., ^"%N ~Y%o%o
£ p, ~%LBTB> ¥ p>H~Lα.L^L~BLH~>~¥ , N> ~Y} AL~, N
.., %AL~, ns~N>SY^L~LCL~"%£ pSp~\$~BY%L~, N N^h, "~

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How does engagement change
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~, ~CL^%~ ~LCL^¥ A, %%%N¢, ^sL~} L"~B~>~H LCL^¥ /) ~
>~H} >^yL"L^%}, %NL>^LH} L"~B~ I L~B, ~¢s-Bs-n~N y%
", ~Y%~¥, Y~... , HÿB"~Lnÿ >^ ¥>~H L~n>nL~É sp~s ~B>~¥, Y~
/T~> ¥sL" " ^ , Y

C^bm Sr^P8d4"1]7@Bp &Po7;;Sq @Bps Å ÐG@GAPC^thv



: pSp̃...>, ^} B̃ ~CL^"%pL̃
 } , %oY%o^%o

5, ~>~%L^~"pL̃†Y%o, ~...%dH̃>A, CL̃ } , AsL̃>...%p̃ Ẽ
 "pL̃psnpL%oB̃ ~CL^%o~ ~>" L>%o>"pL̃} LHS̃~ ~ "pL̃ th
 ..L^BL~ L̃"pL̃~Y} AL^%o^L̃B, %oL~ , Ynp̃" , B>L̃s̃>Ẽ>%p̃

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 s̃N, ~", N"pL̃~np̃"Y%o%B̃~AL̃>%o} ... ^">~">%o~Y"ps-ñ
 L %o~5pL̃B̃ ~CL^%o~Ñ~L̃ CA oe ...



: p>" %ø"¥..sB> B, ~CL^%o ~^>"L

: pL~s~B } L%o, nL ~nY%o^%o, ~.L^N^} yL¥>B, ~%o>~
A>>~BL^CL££, ^>~^>~%B, ~ s~%d} %ø%øNp, £~} YBp~
, ~L¥~Y%o^%o^L~Lα.LB"LB"LB", ~%d~H£ s'ps~>~.., HÿB"p>%o
>~s~CL^%o~L >, ~%ps.£ s'p'p, £~syL ¥"pL¥>^L", B, ~CL^" ~
"N ¥, Y~ s-%^>~BL~ B } ..>~¥%oAY%oL%o}, HL ~ ^L†YSL%o
^LnY >~..Y^Bp>%o%o, } ¥, Y~BY%o } L^%g >¥AL~LB, ~%oL^

., >~ys-n>~H} , ~L¥"~>~%L~.., HÿB"%o^d} s-n ¥p>CL~>, "~
s~B } } , ~AY"~.L^%o~>~T~>~BL~.., HÿB"%p>CLs-n%o s>~



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5pS^aa>.p%pa £ %qpL~.L^BL~">nL~, NY%w%gp, ~.L^N^} ~pL~
, %äB } } , ~" ^>~%B , ~£ s"ps~"pL~...H, HÿB" %ln} L~"LH~

&>%odH>">~, S"

If you liked what you read here, know that we'll be following

Y...%o ~E sp%B", ^ %dLBTBHL...HCL%o~s-HY%odL%odp~

>%d">s~ L B } } L^BL~s BH B